



The days of the stationary desktop running attached to fixed ports on the company LAN are now well and truly over. Companies of all sizes are rapidly embracing the mobile model of ubiquitous connectivity. The latest International Data Corporation (IDC) figures show that the notebook PC segment is accounting for a larger share of the worldwide PC market, with the proportion reaching a record high of 30%, or 14.3 million units, in the second quarter of this year, and it is set to exceed 50 % in 2008\*.

Whilst this is certainly good news for the notebook manufacturers, mobile working is also delivering bottom line benefits to the organisations adopting this methodology estimated to save €12,000 per employee in overhead costs. However in deriving the real value of a mobile workforce, companies must manage and counter balance the associated risks. The risk of a serious main network security breach, through the use of the internet, through the use of non standard applications, through the private use of a company asset, through the non-updating of patches and signature files can not be understated.

The widespread adoption of mobile working, or managing the small branch office, presents IT managers, tasked with securing company assets, with a whole raft of headaches and challenges. Businesses are realising that the traditional approaches to detecting, policing and eliminating threats from within the company network are now inadequate. In essence every mobile worker, or branch office, must be treated as a separate network and the security policies adopted by the organisation have to ensure that a worker logging on in a hotel room in New York is as compliant as the worker on the 2nd floor of the company's main HQ.

In a recently published survey, Quality Resource Associates found that 89% of IT desktop managers admitted that remote and mobile endpoints made it harder for them to ensure that their organisation remained compliant with its policies, with 50% of respondents indicating that mobile workers actively ignore all IT policy and regulatory compliance requests. The underlying pattern that emerged from the survey's findings was almost one of a plea for help. Just as the market is witnessing a blurring of physical network perimeters so it is also seeing a blurring of the specific roles of security tools and applications. The days of utilising just one or two single function security products are fast diminishing.

A new wave of security product is now entering the market which actively addresses these issues - the 'on demand' security service. A comprehensive internet security service which is activated the moment an internet connection is detected, protecting laptops/desktops and enforcing policies in real time, regardless of whenever or wherever they connect to the web.

Netintelligence is the market leader in this field of 'on demand' services. Combining core functionality of Anti Virus, Web Filtering & Blocking, Usage & Application Management with comprehensive reporting - Netintelligence enables the application and enforcement of policies across de-perimeterised networks. A main benefit of this web based approach is that a company does not need to purchase any additional hardware or change existing applications or infrastructure to use the service. Once deployed, Netintelligence is very simple to use, with the entire service being centrally managed through an online control centre. Policies can be set and maintained, and activity/usage reports analysed from any web connected PC - giving the business total centralised control. When active, Netintelligence constantly monitors, reports, blocks/filters, and updates anti virus signatures and new versions in real time - without any end user interaction.

If you do have mobile workers or a number of small branch offices within your organisation, you should seriously consider Netintelligence as a simple yet highly effective business tool which will deliver you enterprise security without the associated barriers of technical expertise and budget.

*\* IDC's EMEA Quarterly PC Tracker July 2005*

For further details:  
Netintelligence. [www.netintelligence.com](http://www.netintelligence.com)  
or email: [info@netintelligence.com](mailto:info@netintelligence.com).  
Tel: 44 (0) 870 050 0121