



**Netintelligence**  
Managed Services

[www.netintelligence.com](http://www.netintelligence.com)

Netintelligence offers the world's leading service providers the opportunity to harness the power of internet to allow rapid delivery of a range of security based services to residential and business subscribers. Built using industry standard technologies - SSL, Mysql, PERL, Apache - Netintelligence offers a truly flexible, scaleable, carrier class service delivery platform.

With the Netintelligence Managed Services Platform (MSP), large and medium service providers will be able to offer a range of Internet security services - Email filtering & Anti Spam, Desk Top Management, Internet Security, Anti Virus, Parental Control - to their subscribers quickly, easily and profitably.

By utilizing the MSP, providers can brand, configure, launch and manage a series of applications that are experiencing high market awareness and demand. The Netintelligence Managed Services Platform operates in conjunction with existing infrastructure for end user billing, service provisioning, and service management.

Security services present huge opportunities for Service Providers in terms of value added revenue and retaining customer relationships. Moving up beyond the basic access services, and the basic access price wars, is an effective route for increasing both revenue per subscriber (ARPU) and subscriber satisfaction.

Netintelligence recognizes that a value added service is just that, and that service providers require a cost effective, rapid and seamless deployment method of delivering traditionally complex services into large established customer bases.

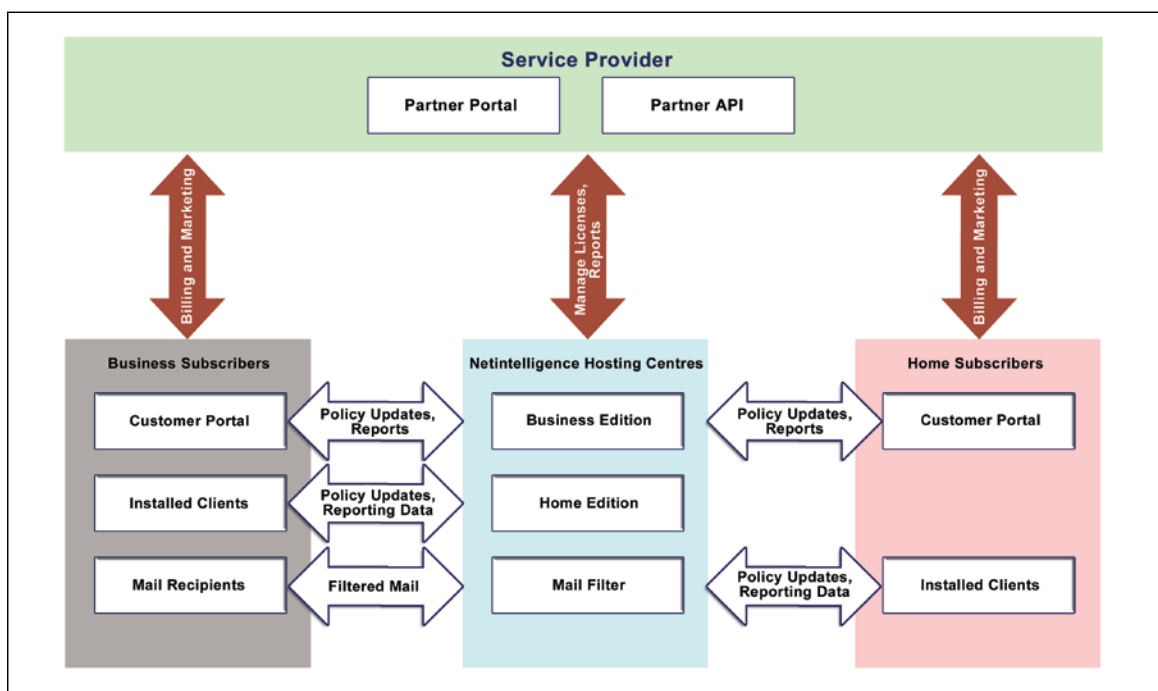
### THE ADVANTAGES OF THE NETINTELLIGENCE MSP

- o Industry standard architecture
- o Relevant products & a ripe marketplace
- o Rapid speed to market
- o End to end automated service delivery
- o Scalable to support millions of subscribers
- o High margins
- o Simple, rapid integration
- o Custom development
- o Comprehensive Service Management
- o Improved network operations efficiency
- o Full 360 degree support

### Managed Platform Service Integration

Open architecture, allows our platform to connect to your infrastructure, regardless of network provider, through a set of well-defined APIs (application program interface). MPS's use of industry standard web and database platforms simplifies integration with your existing systems, including OSS, CRM and billing and customer database systems. Netintelligence provides 360 degree engineering and service support to ensure that you can integrate our offerings as seamlessly as possible.

Netintelligence also offers integration and customization services based on your individual needs.



Basic Platform Architecture

### Value Added Products & Services

#### Netintelligence Consumer

Everything needed to protect home computers - Anti Virus, Anti Spyware, Web Blocking/Filtering, Instant Messenger, P2P & time controls - all in one simple to use service. One license can be used up to 3 totally separate computers/laptops which the consumer can centrally manage at any time from any place.

#### Netintelligence Business

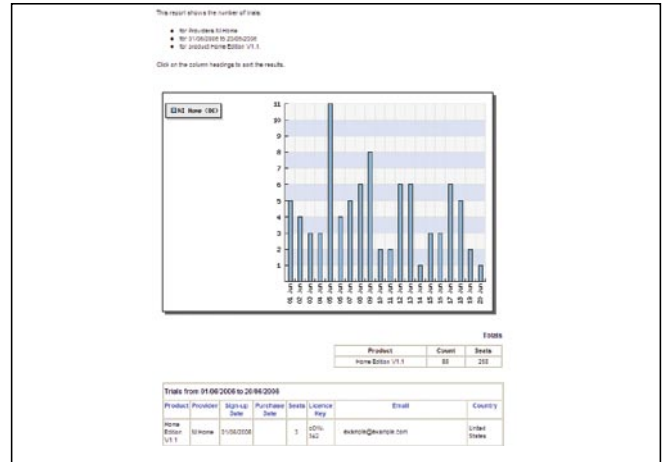
The ground breaking hosted 'all in one' hosted service that gives businesses total continuous protection and control over their entire computing estate. Deployed onto every endpoint (workstation/laptop) Netintelligence combines key security features and management tools to enable businesses to enforce policies regardless of when, where or how their endpoints connect to the internet, thus reducing their risks, IT overheads and operational management costs.

#### Netintelligence Email Filtering

Offered as either a Value Added Service or for own network use- the award winning hosted Email Filter service that prevents spam, viruses, phishing and inappropriate content from reaching email boxes. Scalable from 1 to many millions of mailboxes.

### Under the Hood - Total Visibility

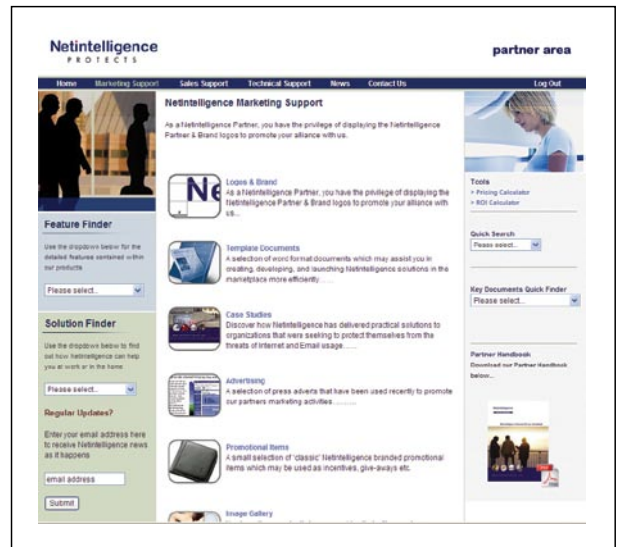
We understand that the delivery of a service is only one element of the provisioning cycle and that without ongoing MIS (Management Information) your will be operating in the dark. We know from our own experience that you will need to know who has downloaded your product, when they installed it, when they paid for it and what they are doing with it. We also understand that you will want total control of your service - so we provide you with the essential tools required to manage your entire product portfolio 'in life'. From license key generation to account cancellation - you will be able to manage your service direct. Our products incorporate intuitive GUIs (Graphical User Interfaces) and sophisticated scripts that simplify service definition and provisioning. Our platform will ensure that subscriber 'turn up' and management across large customer bases is automated, totally secure and consistently performed.



Real time License Management Reports

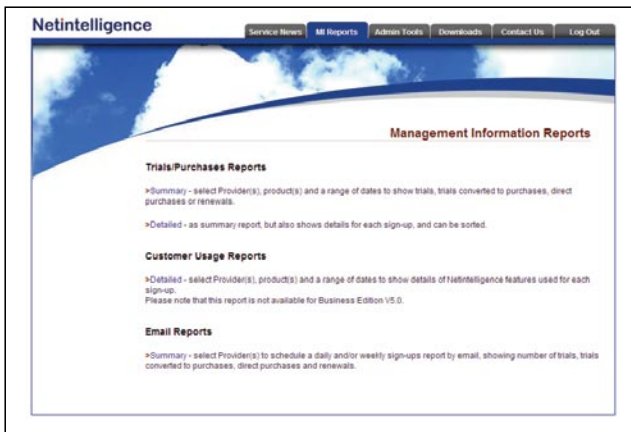
### 360° Support

As you would expect Netintelligence Managed Services is about more than product implementation. We're about business and process optimisation to ensure that you maximise your opportunities. We have put effective support structures in place to ensure that you can make the most of our knowledge and remain ahead of your competition. We keep you informed of all upgrades, service enhancements and success stories regardless of your industry or the services you offer.



Online Support Portal

We provide a full online marketing & sales support centre coupled with a dedicated technical service team - all available at the click of a mouse.



Online Management Information

### Custom Development

We understand that you may want to offer services that have a similar look and feel to your existing offerings - to engender and reinforce brand loyalty. .

This can be achieved through the use of our customizable 'white label' solution which adapts your corporate branding and changes various features within our product sets, for example, graphics, logos, button colours, font, text colours etc.



Our customisation team will happily work with you to plan and execute your specific requirements.



With our background and experiences in the Service Provider world, we make the ideal choice of partner for establishing an end to end service delivery channel that delivers a wide range of security & endpoint control generating services, without

revenue increasing operational costs.

With our award winning features, coupled with our service, support and technology, both service providers and subscribers alike could be enjoying the benefits of the latest web, desktop and email based security products quickly and effortlessly. Subscribers will be appreciate the products that are feature rich and easy to use, whilst Service Providers will appreciate the increased profitability, lower support costs and enhanced brand perception.



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